



Sample Itinerary* | Summer Program

Itineraries are put together once the group has been confirmed so that we can take into account the interests and backgrounds of participants as well as the availability of speakers and organizations. This sample itinerary is based on presentations and visits from InnovNation's 2015 summer program which is indicative of the type of activities that might be expected in future programs.

InnovNation's summer program is organized in collaboration with the Rothberg International School of The Hebrew University of Jerusalem, the Israeli Ministries of Economy and Foreign Affairs, Israel Beyond the Headlines, and the Singularity University-Israel. The program is comprised of two complementary 3-credit courses:

Breakthrough Technologies: Shaping the Future | 3 credit | Sundays and Tuesdays

Course director: M.Sc. Erez Livneh, Board member of the Israeli chapter of the [Singularity University](#) - CEO and Founder [Vecoy Nanomedicines Ltd](#)

Start Ups and Innovation: The Israeli Model | 3 credit | Mondays and Wednesdays

Course director: Yoav Herzig, Technology & Business Innovation Director at [Israel Aerospace Industries](#)

Thursday - Opening both courses

14:00 – Introduction

15:00 – 17:00 M.Sc. Erez Livneh, Course director, “The future is not what it used to be - Introduction to exponential progress”

17:30 - 20:30 Yoav Herzig, course instructor “Introduction: Insights from the Start-Up Nation”

Sunday - Week 1

7:45 Departure to Givat Ram

8:15 – 9:15 Mr. Gustavo Fuchs, IP Officer ,Yissum,

9:30 – 10:00 Mr. Elishai Ezra, Program Director [Trans-disciplinary Innovation Program](#) (TIP)

10:00 - 12:00 Visit to [The Edmond & Lily Safra Center for Brain Sciences](#) (ELSC)

- Prof. Eilon Vaadia, ELSC Director: Overview of brain research
- Lab visit - Prof. Adi Mizrahi
- Lab visit - Prof. Udi Zohary

12:30-13:15 Departure & Lunch

13:15 – 16:30 Dr. Roey Tzezana at RIS

- Presentation: Production and Rapid Prototyping
 - Demonstration: 3D printer and [Myo](#) Gesture Control Armband TBC
- 17:00 – 19:00 Tour of Jerusalem by the [Office of Student Activities](#)

Monday - Week 1

11:45 Departure to [the Ministry of Economy](#)

12:15 – 13:00 Mr. Oded Distel, Director of the [Investment Promotion Center](#) of the Ministry of Economy

13:00 – 13:20 Mr. Avi Hasson, [Chief Scientist](#) of the Ministry of Economy

13:30 – 14:15 Mr. Chezi Grizim, [IAI](#) representative

14:30 – 15:30 Prof. Niron Hashai, Hebrew University [School of Business Administration](#)

15:30 - Mr. Ran Natanzon, Head of Innovation and Brand Management at Israel's [Ministry of Foreign Affairs](#)

15:30 Departure & Lunch

17:30 – 20:30 Yoav Herzig, course director, “Source of Innovation – Understanding new Models and Trends”

Tuesday - Week 1

7:00 Departure and arrival at the [Technion](#), Israel Institute of Technology

9:30 – 10:00 Ms. Talli Zahavi, [Knowledge Center for Innovation](#) Overview (KCI):Welcome and – KCI Overview

10:00 Visitor Center Tour

10:30 Dr. Roey Tzezana: Robotics and the future of work

12:30 Prof. Miriam Erez: Creativity and Culture for Innovation

13:30 Lunch

14:00 Visit to [Biomedical](#) Faculty Labs

14:45 Visit to [Aerodynamics lab](#)

15:30 Mr. Eran Maimon, Founder & CTO at [SolarPaint](#) Ltd

16:00 Return to Jerusalem

Wednesday - Week 1

8:45 Departure to Yad Vashem

9:15 - 12:15 Yad Vashem

12:15 Departure & Lunch

14:00 Ms. Stav Erez - Manager of [JNEXT](#), the Hi-Tech Entrepreneurship project at the Jerusalem Development Authority

15:00 - 16:00 Bob Rosenschein, Founder and former CEO at [Answers.com](#) and CEO at [Curiyo](#)

16:30 – 18:00 Amit Zilberstein, Entrepreneurship Track Coordinator, [TIP Program](#) “Business Model and Minimum Viable Product Generation”

Thursday - Week 1(Special Event - Optional)

Marketing Hackathon on [Firgunday](#) organized by [Made in JLM](#) - July 16, 8:00 PM to Friday, July 17, 7:30 PM

Sunday - Week 2

7:30 Departure to Rehovot

9:00 – 10:00 visit to [Evogene](#) Presentation about plant genomics and tour of greenhouse facilities

10:00 Departure to Beit Dagan

10:30 Visit at Agricultural Research Organization, [Volcani Center](#), Ministry of Agriculture

11:00 - 12:00 Dr. Aharon Hauptman, Senior Researcher at The [Unit for Technology & Society Foresight](#) (TSF), Tel-Aviv University: The future of Energy, Water and Environment

12:00 - 13:00 Ms. Keren Elazari, Security Analyst, Cybersecurity expert & [Ted Speaker](#) the future of Cyber - "How to survive cyber war?"

13:00 - 13:50 Lunch Break

14:00 Tour: Preventing Waste in Fruits & Vegetables After, Dr. Ron Porat, [The Institute of Postharvest & Food Sciences](#)

14:40 Overview of [ARO](#), Prof. Sheenan Harpaz - Deputy Director for Research & Development

15:10 - 15:30 Presentation: Edible Coatings for Fruits, Dr. Elena Poverenov, [The Institute of Postharvest & Food Sciences](#)

15:30 - 16:00 Presentation: Sensors for Precision Agriculture, Dr. Victor Alchanatis, [The Institute of Agricultural Engineering](#)

Monday - Week 2

10:00 Departure to Google Israel

11:30 - 15:00 Visit to Google's [Campus Tel Aviv](#), powered by [Google for Entrepreneurs](#)

- Sefi Attias CTO at [Tikkun Olam Makers](#) (TOM) - TOM Hackathon
- Yael Doron Drori, [Google for Education](#), "Google's principles for Innovation and [Google X](#)"
- Marta Mozes, Marketing and Events manager at [Campus TLV](#). "Google Israel and Google for Entrepreneurs"

15:00 - 17:00 [Systematic Inventive Thinking \(SIT\)](#) Workshop: "How to Make Innovation a Reliable, Reproducible Practice" Erez Tsalik, Senior Facilitator and Director of SITs Operations for Asia Pacific

17:30 – 20:30 Yoav Herzig "Getting the good idea - Ideation and problem solving"

Tuesday - Week 2

11:30 Departure

9:00 – 12:00 Visit to [Israel Aerospace Industries](#) (IAI)

12:00 Departure & Lunch

14:00 – 15:30 Dr. Aharon Hauptman, senior researcher at the [Unit for Technology & Society Foresight](#) (TSF), Tel-Aviv University, " Nanotechnology: Giant Dreams on Dwarf Dimensions"

15:45 – 17:00 Ohad Zuckerman, CEO, [UniVerve Ltd.](#) Biofuels production microalgae farm

Wednesday - Week 2

7:40 Departure

9:00 Visit to EMC center of excellence

9:15 - 9:30 Gathering & refreshing

9:30 - 10:30 Dr. Orna Berry, Corporate Vice President Growth and Innovation [EMC Centers of Excellence](#) EMEA and the US. First woman to serve as Chief Scientist and head of the industrial R&D operation of the Israeli Ministry of Economy

10:30 - 11:30 Mr. Eytan Galai, VP Business Development at [Outbrain](#)

11:30 - 11:45 Break

11:45 - 12:30 Tour of [RSA's Anti-Fraud Command Center](#)

12:30 Lunch

14:00 - 15:30 Yoav Medan, [TED Speaker](#) and Former Vice President and Chief Systems Architect at [InSightec Ltd](#) "The future of Medicine"

Monday - Week 3

7:30 Departure to TLV

9:00 – 10:00 Ms. Inbal Arieli, VP Strategic Partnerships at [Start-Up Nation Central](#) and Founder of Gammado and Head of the [IDF 8200 unit EISP](#) - Entrepreneurship and Innovation Support Program. "Israel's entrepreneurial DNA and the army contribution"

10:00 - 10:30 Omri Amirav-Drory, Founder & CEO at [Genome Compiler](#) Corp and Ambassador in Israel, [Singularity University](#)

10:30 - 12:30 Yoav Herzig, course director, "Selling the idea & Networking"

12:30 – 13:30 Lunch

13:45 – 14:45 Yael Eldad, CFO at [Aleph VC](#)

15:00 – 16:00 Kobi Avramov, Head of Research, Economic Department at the [Tel Aviv Stock Exchange](#)

16:00 – 16:30 Inbal Safir Head of Business Development at [Tel Aviv Global](#) "Tel-Aviv secret sauce for innovation"

17:00 – 17:30 Visit to [Soluto](#) and presentation by Omri Haim VP R&D

Tuesday - Week 3

9:30 – 11:30 Visit to [MobileEye Vision Technologies](#) Ltd and presentations:

- [MobileEye](#) .Dr. Itay Gat, Senior VP Production Programs

- [OrCam](#) Presentation by Dr. Yonatan Wexler, Senior VP R&D.

- Demonstration autonomous driving simulator

11:30 Departure to RIS

12:00 – 13:00 Mr. Gideon Ben Tzvi, Angel Investor, Serial Entrepreneur, and Venture Partner at [Aviv VC](#)

13:00 - 14:00 Lunch

14:00 - 16:00 M.Sc. Erez Livneh, course director, "The invisible foe and the Vecoy technology"

16:00 - 17:00 Ms. Maya Elhalal, co-organizer: [TEDxTelAviv](#) co-founder and president of [EO Israel](#)

Wednesday - Week 3

7:45 Departure to Pico

8:15 - 8:30 Isaac Hassan, Co-Founder, [PICO](#)

8:30 - 10:50 Ms. Fleur Hassan, Workshop, Communications Consultant at [Message Experts](#): Workshop - Making a Powerful & Persuasive Presentations

11:00 - 12:00 Mr. Ben Wiener, Managing Partner at [Jumpspeed Ventures](#): Judaism, entrepreneurship and innovation

12:00 – 13:00 Departure & Lunch

13:00 - 14:15 Special event with [Idan Raichel](#)

15:00-16:30 Amit Zilberstein, Entrepreneurship Track Coordinator, [TIP Program](#), "Team building and Fundraising"

Thursday - Week 3 (Special Event - Optional)

13:00-14:30 Jeff Martin, Former head of [Apple](#)'s Global Entertainment and Multimedia Division (reporting directly to Steve Jobs) "Philanthropy and Private Sector Collaboration"

Sunday - Week 4

8:05 Departure

10:00 – 12:30 [Sorek Desalination Plant](#): Water Reverse Osmosis Desalination Plant.

- Fredi Lokiec, Business Development Manager Desalination and Water Reuse
- Roy Wiesner is CEO of [Hutchison-Kinrot](#)

12:30 Departure & Lunch

15:00-16:15 Gilad Gome. Co Founder [mirOculus](#) and CEO at [Personalized Probiotics](#) "The future of Biology"

16:30 - 18:00 M.Sc Erez Livneh, course director

Monday - Week 4

Departure 10:00

10:30 - 11:30 - Visit to [OurCrowd](#) - Presentation by Stephane Janson Research Analyst.

Visit to [Jerusalem Venture Partners VC](#) (JVP):

12:00- 12:30 – Welcome and tour Yonatan Machado, [JVP](#) Associate

12:30 -13:15 – Introduction to JVP – Uri Adoni, [JVP](#) Partner

13:15 - 13:30 – Tips from a Serial Entrepreneur - Lior Tal's Co-Founder at [Rep'nUp](#)

13:30-14:00 – Presentations by entrepreneurs and Oded Barel, Co-Director at [Siftech](#) - the Jerusalem Entrepreneurship Center.

14:00 Departure & Lunch

15:30 Feedback Session

17:30 - 20:30 Yoav Herzig, course director, "Making it Happen - Product and customer development"

Tuesday - Week 4

8:30 Departure to [Stratasys](#) world leader in 3D printing

10:00 - 10:45 Presentation by Guy Menchik, Vp head of incubation lab at [Stratasys](#)

10:45 - 11:30 Visit to 3D printing visitor center

12:00 - 13:00 Visit to The [Weizmann Institute of Science \(WIS\)](#)

- Visit to the [Levinson Visitors Center](#)
- [Yeda R&D](#) - Technology Transfer from The Weizmann Institute of Science

Departure & Lunch

15:00 - 16:00 Carla Oz, Superintendent, Forensic DNA Laboratory, [Division of Identification and Forensic Science](#), Israel Police Officer. "The Future of Crime"

16:00 - 17:00 Conclusion session M.Sc. Erez Livneh, course director

17:00 - 17:30 Presentation of certificates Javier Gelbwaser Founder and Director at [InnovNation](#)

Wednesday - Week 4

Checkout and Departures

***This itinerary is subject to change**